

**MINUTES OF THE LEELANAU COUNTY EDC BOARD OF DIRECTORS REGULAR MEETING  
MONDAY, JANUARY 19, 2009 – 3:30 P.M.  
LEELANAU COUNTY GOVERNMENT CENTER – COMMUNITY ROOM**

**ATTENDANCE**

Directors Present

Jose Barrera  
John Hoagland  
Joan Kalchik  
Sally Guzowski  
Marie Porter  
James Reynolds  
Dave Rowe  
Dave Shiflett

Directors Absent

Jim Bardenhagen  
Todd Stachnik

Staff Present

Tino Breithaupt, Traverse Bay EDC  
Sarah Racine, Traverse Bay EDC

Public Present

None

**CALL TO ORDER**

Chairman Hoagland called the meeting to order at 3:34 p.m.

**INTRODUCTION OF NEW BOARD MEMBERS**

The EDC Board has two new board members, Sally Guzowski of the Leelanau Peninsula Chamber and Jim Reynolds of Gray & Company. All board members introduced themselves and provided a brief background.

**PUBLIC COMMENT**

No public present

**APPROVAL OF AGENDA**

Chairman Hoagland requested an update on the USDA Grant application be added to the agenda. On a motion made by Jose Barrera and supported by Sally Guzowski the agenda for the January meeting was approved.

**CONSENT CALENDAR**

The Consent Calendar for the January meeting consisted of the November minutes and the Treasurers Report. On a motion made by Marie Porter and supported by Barbara Gordon the consent calendar for the January meeting was approved.

**OLD BUSINESS**

**USDA Grant Update**

Chairman Hoagland requested an update on the status of the USDA Grant application. Staff informed the board that the application is under preliminary review by Alan Anderson.

**Funding Request from Leelanau County and other Local Units of Government**

Chairman Hoagland requested an update on the status of the support from the County. Shiflett will be updating the Board on the status of the 2009 budgeted amount for the EDC. Barrera updated the Board on the meeting requested by the Village of Suttons Bay regarding financial support from the Village. The Village indicated that they would match up to \$2,500 from other local units of government contributions.

### **Traverse Bay EDC Board Update**

Chairman Hoagland updated the Board on the activities of the Traverse Bay EDC Board of Directors. The Traverse Bay EDC has restructured the meeting schedule for 2009 from bi-monthly one hour meetings to a three hour quarterly meeting. Meetings will focus on strategic discussions instead of reporting updates from staff to the Board. Pages 5 – 33 in the agenda packet are materials presented at the Traverse Bay EDC Board meeting. Tino Breithaupt also updated the Board on the status of the Development Fund, which will be an initiative of the Traverse City Area Chamber of Commerce through the Chamber Foundation. The Development Fund is being structured as a complimentary source of funding to the area Revolving Loan Funds.

### **NEW BUSINESS**

#### **Traverse Bay EDC Annual Report**

Tino Breithaupt presented the 2008 Year End Report of Traverse Bay EDC staff activities in Leelanau County and a 2008 Successful Project List. Project highlights have been included in the agenda packet. An organizational chart of Traverse City Area Chamber of Commerce staff chart was also included in the agenda packet. Updated marketing materials were also distributed. Shiflett suggested that this 2008 Final report be on the Commissioners agenda for the May 12 meeting when the Commissioners are scheduled to discuss the 2010 Budget.

#### **Memorandum of Understanding with Traverse Bay EDC**

A 2009 Memorandum of Understanding was presented for consideration by the Board. The cost is \$10,000. Services as presented have remained the same as 2008. On a motion made by Dave Rowe and supported by David Shiflett the Memorandum of Understanding for 2009 was approved.

### **OTHER BUSINESS**

#### **Committee Reports**

None

#### **Traverse City Area Chamber of Commerce Annual Dinner**

Tino Breithaupt invited Board members to attend the Chamber Annual Dinner scheduled for Friday, January 23 at the Grand Traverse Resort and Casino. Registration is \$100 per person. Registration closes on Wednesday, January 21. Please contact Bonnie Lackey to attend.

#### **Traverse Bay EDC Annual Meeting**

Tino Breithaupt invited the Board to the Traverse Bay EDC Annual Meeting scheduled for March 19 at the Hagerty Center. L. Brooks Patterson will be the keynote speaker at that meeting and there is no charge to attend. Please contact Bonnie Lackey to register.

### **PUBLIC COMMENT**

None

### **ADJOURN**

There being no further business, Chairman Hoagland adjourned the meeting at 5:00 p.m.